

## **EXOsoft PO30 MB**

CHEMICAL NAME Oleic acid, potassium salt

**INCI NAME** Potassium Oleate

**CAS NUMBER** 

**FUNCTION** Anionic surfactant of plant origin.

**TECHNICAL** Appearance at (20÷25)°C......Clear yellow liquid **REQUIREMENTS** 

Solidification point, °C ...... approx. 0 **GENERAL DATA** 

Density at 20°C, g/mL ..... approx. 1.01

**APPLICATION** EXOsoft PO30 is an anionic surfactant of plant origin,

environmentally friendly. In cosmetic formulations, it acts as an emulsifier and washing agent. It is used in rinse off body and hair cosmetics such as shampoos, shower gels, liquid soaps, including those for children. The product is also used in household and professional cleaning products, especially in washing preparations,

as a cleaning and foam controling agent.